



CLEOPATRA TO CORETTA

A Gabr Fellowship Dialogue

Empowering voices.
Connecting women.
Sharing stories.



FELLOWS

Hadir Helal

Afnan Khalil

Michelle Matus

Judson Moore

Leah Moschella

The Project

Inspired by powerful Egyptian and American women leaders, Cleopatra to Coretta is an international exchange program supporting the dialogue of female global journalists to build relationships and promote hero narratives of women making an impact in their community.

THE EXPERIENCE

Three journalists from two countries will immerse themselves in each other's communities to engage in **job shadowing, professional development and east-west dialogue.**

THE DELIVERABLES

Each journalist will deliver a series of journalistic stories about their experience. The focus will be on success stories and culture issues, **particularly those involving women.**

The Timeline

By the 2nd month

3 journalists from Egypt and 3 journalists from America will be selected to participate in the program.

By the 3rd month

participants will be engaged in a facilitated online (email, chat, forum, Skype..) conversation with each other about their communities and their work.

By the 4th month

participants will meet for a 3-day team building retreat in Egypt.

In the 4th and 5th months

Participants will travel to Egypt and America to meet with counterparts in their home communities to collaborate on a stories for publication.

By the 6th month

18 people-oriented and generally positive or success stories about America and Egypt are published across 3 news outlets in each country.

By the end of the 6th month

1 project report will be published in website format which contains all 18 stories.

The Budget

\$15,000 raised

\$15,000 matched

\$65,000 budget

Secured Funding

Girls Leadership, Organized Women, Inc (Leah Moschella)

University of Nevada - Reno (Michelle Matus)

Gabr Foundation (Shafik Gabr)

Interested Funding Partners

Center for Strategic and International Studies (CSIS) (Reginald Dale)

USAID (Paige Alexander)

International Monetary Fund (IMF) (Randa Elnagar)

Coca-Cola Foundation (Jennifer Ragland)

Hill Holiday (Karen Kaplan)

Hosteling International (Megan Johnson)

Strategic Partners

U.S. Arab Chamber of Commerce (David Hamod and Gordon Gray)

H.E. Moushira Khattab

Goldman Sachs (Dina Powell)

University of Nevada - Reno (Sheila Peuchaud)

Rotary Clubs of Austin and Cairo

Other Partners

Corporation For Public Broadcasting

Collaborative Operations and Services Grant Program

Knight Foundation

International Programme for the Development of Communication

European Commission

Internews

SOROS Foundation

The National Endowment for Democracy

Interested Contacts

Professor Vinovinod Pavarala - UNESCO Chair on Community Media

Professor Leonard Teel, Georgia State University

Professor Lawrence (Larry) Pintak

Founding dean of the School of Communication at Washington State University

Former journalism faculty member at the American University of Cairo

The Impact

Women's Empowerment

Women's professional development that creates a community of peer support

Promoting underrepresented voices

Positive Narratives in the Media

Sharable and accessible information online utilizing existing journalist networks and social media

Highlighting success narratives of women

East-West dialogue through peer-to-peer relationships

Lasting relationships and understanding developed through international exchange

Opportunities for mentorship for emerging leaders



THANKS!

Any questions?



SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change line color, width and style.

Isn't that nice? :)

Examples:

